

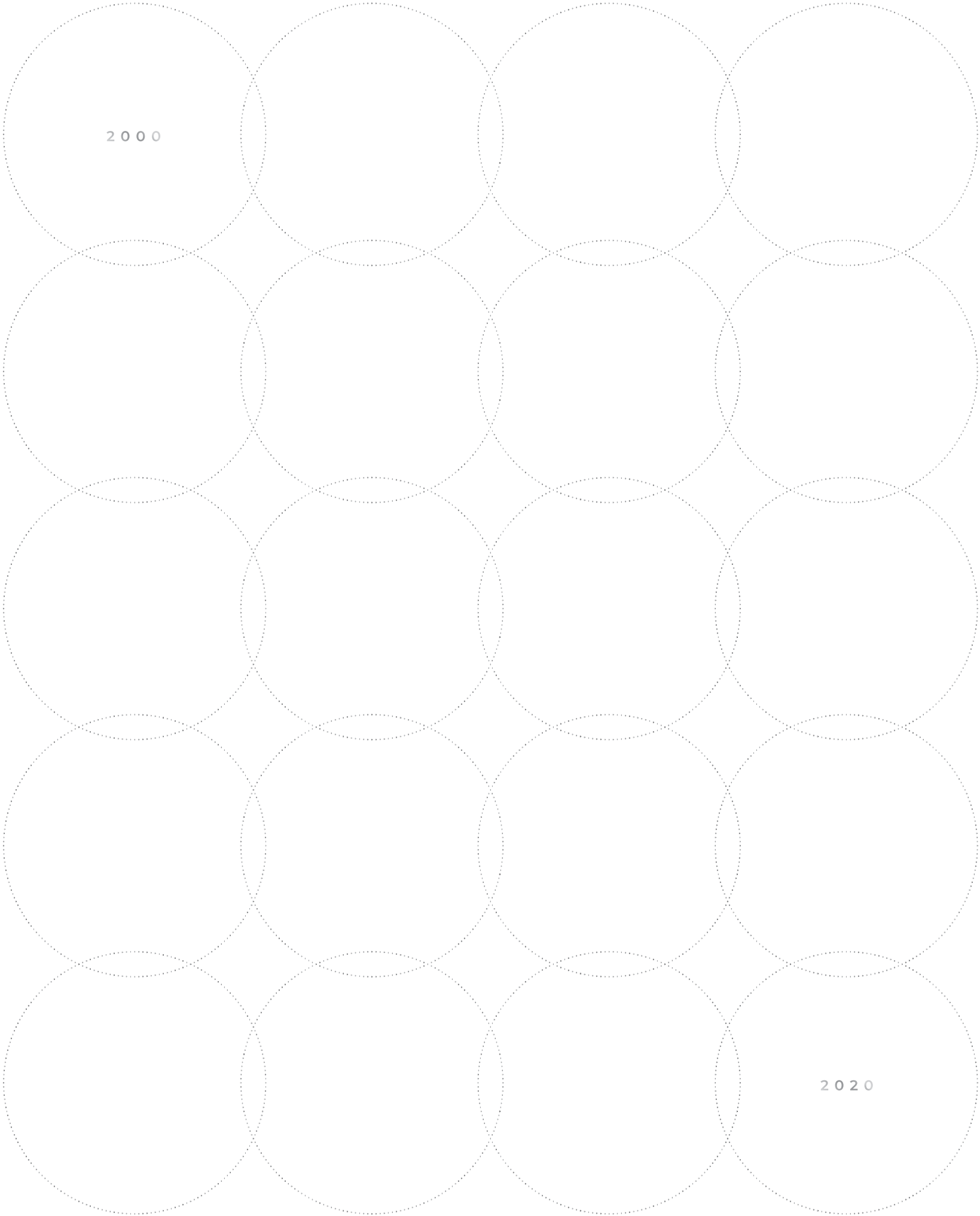


CELEBRATING 20 YEARS  
OF VILLAGE LIFE IN THE CITY

Taylor  
Wimpey  
Central London

SUPPORTED BY  
MAYOR OF LONDON

  
COUNTRYSIDE  
Places People Love



CELEBRATE 20 YEARS OF  
GREENWICH MILLENNIUM  
VILLAGE WITH US

Greenwich Millennium Village (GMV) has always been driven by a singular vision: to create, within one of the world's most dynamic capital cities, an environment where people can

live happily together as a community. Where individuals and families can lead balanced, fulfilling lives, in their own attractive homes whilst enjoying fantastic amenities, beautiful open spaces and shared experiences. All of our efforts, from the initial concepts to every aspect of the construction, are focused on this aim.

This was only possible by design. After winning the Government's competition for the Peninsula in 1997, GMV fast became one of the largest regeneration projects in Europe. Not only did we enlist pioneering architect Ralph Erskine to devise exciting, thoughtfully-planned homes with sustainability at their core, but we also ensured the community would have access to a school, doctor's surgery, shops, village squares and of course the Ecology Park and open green spaces. In an otherwise crowded city, it was important residents could stay healthy and active, relax, enjoy nature and come together socially.

Greenwich Millennium Village is a beacon for how modern, urban construction can move beyond the numbers to create places people love. We look forward to entering the next phase of GMV and watching it unfold over the coming years.

**CHRIS GENNER**  
PROJECT DIRECTOR,  
GREENWICH MILLENNIUM VILLAGE



# VILLAGE LIFE IN THE CITY



# GREENWICH PENINSULA HISTORY

CENTURIES OF INDUSTRY, INNOVATION, PROGRESS AND TRANSFORMATION

GREENWICH  
MILLENNIUM  
VILLAGE



1869  
VICTORIAN TIMES  
GREENWICH HOSPITAL,  
VIEW TOWARDS  
THE THAMES

WHILST WAITING FOR THE THAMES CLIPPER BESIDE THE O2  
TODAY, MOST PEOPLE HAVE NO IDEA HOW FAR REMOVED  
THEIR SURROUNDINGS ARE NOW FROM THE FLAT, DAMP,  
LONELY GREENWICH PENINSULA OF THE 17TH CENTURY.

Renowned as a stinking, boggy stretch of land where cattle grazed and criminals' bodies hung in cages by the waterside to deter pirates, Greenwich's first major construction took place in the 1690s - a large gunpowder magazine near the west bank. An obvious hazard to anything nearby, anxious locals petitioned and eventually got it removed in the 1770s, allowing them to move forward, setting up interests of their own.

Bargemen making their way up the Thames at the end of the 18th century would meet peaceful traders in coal, cement, tar and timber, as well as herdsmen, market gardeners and fishermen. But if they had returned a few years later, just as the Napoleonic Wars were starting, instead their ears would have rung to the sounds of the shipbuilding yards, gun manufacturers and a submarine cable factory, as they covered their noses from the passing chemical works. Stopping by a tidal corn mill on the east bank, they would have found workers going home to the first neat rows of cottages on the Peninsula, some of which remain there over 200 years later, next to The Pilot Inn on River Way by Central Park.

The longer our bargemen stuck around, the more they needed to look after their health. Throughout the Victorian times, the air grew thick and noxious as smoke and fumes poured out of the steel works, oil mills, linoleum factory, boiler builders, cement manufacturers, Blackwall Point Power Station and of course the enormous East Greenwich Gas Works. Dominating the Peninsula, the Gas Works were the largest in Europe, covering 240 acres and featuring its own railway system. A huge iron gas-holder frame from 1886 still stands; a skeletal reminder of the Peninsula's industrial past.

Ever hungry for more trade, the Victorians opened the Blackwall Tunnel in 1897, and the 20th century saw the arrival of new companies manufacturing bronze, asbestos and specialist animal feeds. However, none of them anticipated the industrial march of progress and, by the 1980s, with the discovery of North Sea Gas, changing production methods and many industries becoming obsolete, most of the Peninsula fell into disuse. As the 1990s rolled by, it was obvious this ex-marshland, no less stinking than it had been 300 years before, was ripe for regeneration.

In 1997, English Partnerships purchased 300 acres of land on the Peninsula with the aim of enhancing the transport network and developing more homes, parkland, commercial space and community facilities. Construction work started on the Millennium Dome (now The O2), ready for the year 2000 celebrations; new roads, cycle paths and river walks were created, and in 1999 the new underground station opened. The most exciting chapter in Greenwich Peninsula's history was just beginning...



# THE PENINSULA: SHAPED BY TIME

DRIVEN BY PROGRESS



PHASE 1 & 2  
2010



PHASE 3, 4 & 5  
2019

Within sight of both the Greenwich Royal Observatory and the Prime Meridian Line, and just over the river from Canary Wharf's bustling business district, the Greenwich Peninsula became the focus for an optimistic vision of the new millennium in the late 1990s. The project to reclaim this vast brownfield site - formerly home to Europe's largest gasworks, amongst other heavy industries - for new communities represented both a huge challenge and an unrepeatable opportunity to create a positive vision for communities and construction in the 21st century.

In 1997, motivated by urban decline and a lack of quality or inspiration in modern developments, the Government launched a competition to design a 'Millennium Community' - a flagship project for the revitalisation of cities all over the country. The winning formula needed to incorporate design, place-making and community creation, as well as innovation in construction and environmental issues. Linked to the Urban Task Force initiative and the Edan Report, the government's objective was to bring life and people back into cities, in a sustainable, socially-progressive way.

With the Millennium Dome, the underground station, roads, primary school, health centre and eco-friendly Sainsbury's supermarket already built, GMV was the first residential project on the Peninsula. Designed as a beacon for the industry, leading the way for others to follow, residents flocked to GMV - and in their wake came shops, entertainment, further developments, schools and other local amenities in the area. GMV had started its journey to becoming the thriving, community-focused hub it is today - a truly pioneering project where people love to live.



# WHERE IT ALL BEGAN

**THE ORIGINS OF GREENWICH MILLENNIUM VILLAGE** LIE IN THREE THINGS: A GOVERNMENT COMPETITION TO INSPIRE NEW WAYS OF BUILDING, A SPARK OF INSPIRATION FROM DYNAMIC, CUSTOMER-FOCUSED DEVELOPERS, AND THE TALENTS OF ONE OF THE WORLD'S MOST VISIONARY ARCHITECTS.

**The late 1990s were an exciting time.** A new millennium was approaching, people were looking to the future and public awareness of environmental issues was growing. The Government had earmarked the Greenwich Peninsula as the site for the millennium celebrations and wanted to continue their legacy with a step change in urban development that would bring people back to the inner cities and make greater use of old industrial land.

In 1997, English Partnerships announced an international competition to devise a 'Millennium Community', which was planned to be the first of many. The vision: housing designed for people to lead balanced lifestyles in comfortable, energy-efficient living spaces near to city centres that encouraged sustainability and community, with shared courtyard gardens, open areas and parks.

The late Alan Cherry, founder of Countryside Properties, immediately understood the project's huge potential and developed a passion for the development that he never lost. When Deputy Prime Minister John Prescott turned on the tap to fill the lake in 1999, everyone knew this marked the beginning of one of the world's most inspiring new housing projects.



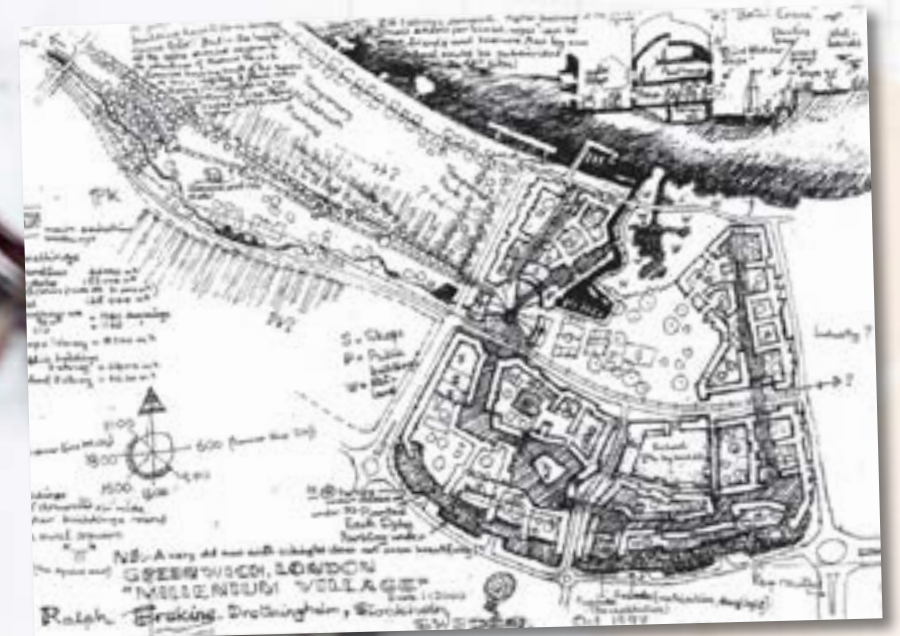
RALPH ERSKINE  
ARCHITECT &  
MASTER PLANNER  
FOR GMV

1997

A NEW  
MILLENNIUM  
COMMUNITY IN  
THE MAKING AS  
ALAN CHERRY &  
JOHN PRESCOTT  
MP PLAN FOR  
THE FUTURE.



**EVERYONE KNEW THIS MARKED THE  
BEGINNING OF ONE OF THE WORLD'S MOST  
INSPIRING NEW HOUSING PROJECTS.**





# A WINNING FORMULA

**“THE WINNING FORMULA WASN’T JUST GOING TO BE FINANCIAL; IT WAS GOING TO BE ABOUT DESIGN, PLACE-MAKING, COMMUNITY CREATION AND ALSO INNOVATION AND ENVIRONMENTAL ISSUES.”**

**GRAHAM CHERRY,**  
FORMER CHIEF EXECUTIVE OF  
COUNTRYSIDE PROPERTIES

**THE COMPETITION TO DESIGN A NEW ‘MILLENNIUM COMMUNITY’ ATTRACTED A GREAT DEAL OF INTERNATIONAL INTEREST, AND CREATING A SCHEME TO STAND OUT FROM THE CROWD REQUIRED A WORLD-CLASS TEAM.**

THE WINNING COLLABORATION ADDRESSED EVERY ELEMENT OF A HIGHLY CHALLENGING BRIEF AND DELIVERED A CAPTIVATING VISION FOR THE FUTURE.

English Partnerships' goal for the Greenwich Peninsula competition was to create an ecologically and socially progressive urban village that would showcase cutting-edge innovations in architectural design, building techniques and sustainable construction. The housing needed to be high-density, yet diverse, attractive and comfortable to live in, with provision for open spaces and communal areas, whilst making best use of resources and minimising waste.

Three parties worked together on the winning submission for GMV: Countryside Properties, with their reputation for place-making, Taylor Woodrow (now Taylor Wimpey), renowned for their engineering skills, and architect Ralph Erskine of Erskine Tovatt, internationally respected for his previous designs for Byker Wall in Newcastle and The London Ark in Hammersmith, among many other projects.

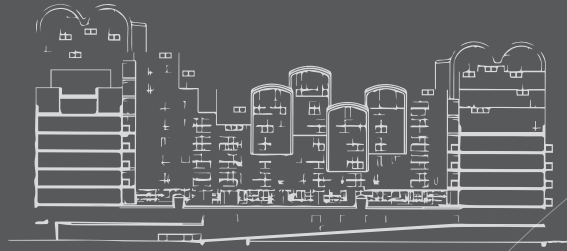
After the in-depth design judging, Ralph Erskine's design was selected as he had created a masterplan that dealt comprehensively with the principles of sustainable design while providing a clear structure for the built spaces and a hierarchy of streets, squares, green spaces and waterways. It was important for every unit to be

diverse, both in size of living spaces and in use, so the plans incorporated affordable housing, commercial premises and communal amenities, as well as apartments and townhouses of varying sizes.

The blocks were devised so that their large-scale exterior profiles provided shelter from winds while hiding an inner world of streets, spaces and semi-private courtyards, with buildings arranged to absorb light and heat from the sun without casting shadows over other blocks. The mix of innovative construction techniques made use of green building materials, high-grade insulation and efficient appliances, and was targeted at cutting time, energy use and resources.

The design proved as much a hit with the public as with English Partnerships. People bought into the narrative around GMV - the quality of life, the community spirit and the idea of a village within the city - as well as the project's design, amenities, focus on sustainability, and lower projected utility bills. The concept of the 'Millennium Village' was a resounding success.





# THE VISION

TO CAPTURE THE IMAGINATION, ENTHUSIASM AND TRUST OF THE GOVERNMENT'S NATIONAL REGENERATION AGENCY, THE IDEAS BEHIND GREENWICH MILLENNIUM VILLAGE NEEDED TO BE GROUND-BREAKING - BOTH IN TERMS OF THE DESIGN AND THE USE OF ENVIRONMENTALLY-FRIENDLY TECHNOLOGY - **BUT ALSO ON A HUMAN SCALE.**

Until 20 years ago, most new developments were characterless monoliths: plain in the extreme, unpleasant to live in, and built as cheaply as possible. There are endless stories of paper-thin walls, crumbling concrete and rampant damp problems - not to mention asbestos - and faults were dangerous and expensive to repair. Poor building standards and an indifference to community living were a blight on society.

GMV was conceived as a beacon of change for the industry, setting a new agenda for urban development in terms of standards and design, and its creators have never strayed from the vision and values that inspired it. These focus on making places that foster community spirit, and following seven 'guiding principles' around intelligent design, durability, energy efficiency, waste reduction, indoor air quality, water conservation and sustainable materials. Today, these factors are a common part of building regulations, but in the late 1990s sustainable ideas were in their infancy and almost outlandish.



## DESIGN

The size, orientation, proportions, height, etc of a building will affect how much energy it requires to build and then to heat and illuminate.



## DURABILITY

If you use materials and techniques that stand the test of time, then you will not need to spend resources replacing or rebuilding.



## ENERGY EFFICIENCY

Conservation of energy across multiple homes, workplaces and sites will cut costs, more for a cleaner environment and preserve resources.



## WASTE REDUCTION

Cutting down on surplus or unnecessary materials and labour will save resources, time and money.



## INDOOR AIR QUALITY

Helping to foster a healthy living environment will improve and sustain people's health and mood, making us happier and more productive.



## WATER CONSERVATION

As populations rise, water could become a finite resource. We need to take care of it to make sure there's enough for everyone.



## SUSTAINABLE MATERIALS

Conserving resources by using materials from easily replaceable sources, or reusing or repurposing pre-used material.



**"THE CREATION OF SUSTAINABLE NEIGHBOURHOODS IS AT THE HEART OF OUR APPROACH TO THE MASTERPLAN: CREATING PLACES IN WHICH PEOPLE WANT TO LIVE THROUGH DIFFERENT STAGES OF THEIR LIVES."**

HEINZ RICHARDSON DIRECTOR OF JESTICO & WHILES



# A BOLD MASTERPLAN

GMV'S DESIGN EMBODIES THREE KEY AMBITIONS: TO BRING LIFE TO INNER CITIES BY RECLAIMING INDUSTRIAL SITES FOR NEW HOUSING; TO PROMOTE ECONOMIC, SUSTAINABLE CONSTRUCTION METHODS, AND TO CREATE BUILT ENVIRONMENTS THAT ENCOURAGE A SENSE OF COMMUNITY. THE RESULT IS AN ARCHITECTURAL SHOWPIECE THAT HAS FASCINATED THE WORLD.

The Village was a bold project in every respect. Countryside were a relatively small developer in 1997, but their acute sense of place-making combined with Taylor Woodrow's engineering process, architect Ralph Erskine's inspired masterplan and the team's attention to the guiding design principles won through. Erskine's thought process around building design was humanist - he wanted to draw people into developments and to create a sense of belonging, where people recognised their balconies from their colours, but could also see they were part of a whole.

The vision was to develop small London squares and private courtyards, so residents could relate to their own block and create little communities, with the parkland as the development's focal point, setting the scene for The Village within the city. With the layout being very much about the pedestrian, residents could enjoy walks and views through every area, with cars kept very much out of the way.

**"THE VISION WAS TO  
CREATE A COMMUNITY  
THAT EVERYBODY LOVES  
AND EVERYONE IS  
PASSIONATE ABOUT."**

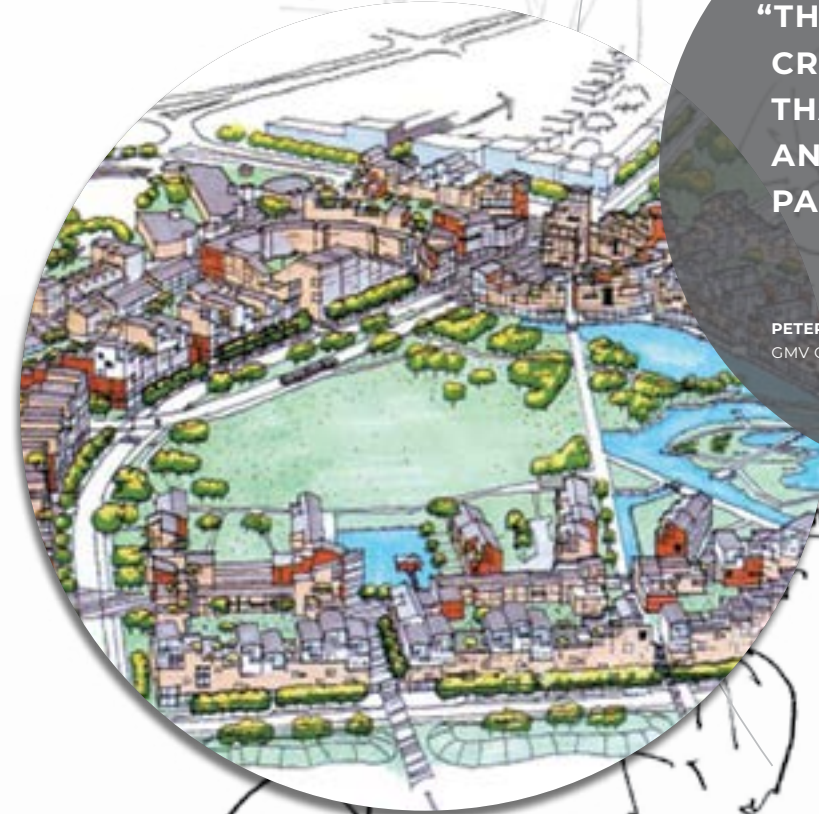
PETER WILLIS  
GMV OPERATIONS DIRECTOR

GMV is an incredible scheme that has gained global recognition. When Jonathan Gimblett, now a director at Countryside, started his role at GMV in 2003, he perhaps didn't realise he would be giving guided tours to dignitaries from Japan, Australia, Sweden and the USA, among others, as well as people from local authorities from all over the UK and trips organised by local schools. There was so much genuine interest in what had been achieved, and it's difficult to think of many other projects that have had the same level of impact.

The way people live has changed in the last 20 years, and GMV has evolved too, but the core vision for the development will always be one of high standards, thoughtful design and community spirit. It was the shape of the future, and still is.

**"IT WAS THE RIGHT  
PROJECT AT THE RIGHT  
TIME TO PULL ALL  
THESE IDEAS TOGETHER  
AND SAY 'YOU CAN  
ACHIEVE THIS'."**

JONATHAN GIMBLETT  
TECHNICAL DIRECTOR, COUNTRYSIDE





GMV'S EVOLUTION FROM THE FIRST, GROUNDBREAKING RESIDENTIAL SCHEME ON THE INDUSTRIAL WASTELAND OF THE GREENWICH PENINSULA TO A THRIVING, VIBRANT COMMUNITY BUILT AROUND GREEN SPACES AND SHARED AMENITIES HAS BEEN NOTHING SHORT OF BREATHTAKING. TAKE A JOURNEY WITH US THROUGH THE FOUR PANORAMIC CHAPTERS OF GMV'S TIMELINE AS WE CHART THE MAJOR MILESTONES IN THE BIRTH AND GROWTH OF THIS INNOVATIVE AND INSPIRING DEVELOPMENT.



THE FIRST FEW YEARS OF GREENWICH MILLENNIUM VILLAGE WAS A TIME OF GREAT EXCITEMENT. FAMILIES JUMPED AT THE CHANCE TO LIVE IN ATTRACTIVE, COMMUNITY-DRIVEN, ECO-FRIENDLY HOMES AND FLOCKED TO LIVE HERE.

2000

2000

- FIRST HOMES RELEASED AND SELL OUT IN TWO DAYS FLAT.
- GREENWICH YACHT CLUB MOVES INTO ITS NEW CLUBHOUSE IN JUNE.
- FIRST RESIDENTS MOVE INTO APARTMENTS ON SCHOOL BANK ROAD, JUST IN TIME FOR CHRISTMAS! (PICTURED ABOVE).

2005

2005

- THE NEW ÜBERHAUS STYLE OF SPLIT-LEVEL APARTMENT IS LAUNCHED, EXUDING STYLE AND SOPHISTICATION.
- BY AUGUST, 671 NEW HOMES HAVE BEEN BUILT.

2001

2001

- MILLENNIUM PRIMARY SCHOOL OPENS IN FEBRUARY.
- MORE COMPLETIONS AND BECQUEREL COURT IS LAUNCHED, AN EXCITING PHASE OF NEW HOMES.

2004

2004

- GMV STARTS A SERIES OF "DUSTY SHOE EVENTS" TO PROMOTE BUY-TO-LET OPPORTUNITIES.

2002

2002

- THE ECOLOGY PARK AND VISITOR CENTRE OPEN TO THE PUBLIC.
- WATERMARK IS LAUNCHED.

2003

2003

- PARKSIDE, DESIGNED BY PROCTOR & MATTHEWS, IS LAUNCHED - THE FIRST TIME TWO PHASES HAVE BEEN SOLD TOGETHER, ATTRACTING VERY DIFFERENT BUYERS BUT DRAMATICALLY INCREASING INTEREST IN THE SITE.



A SUMMARY — THE PENINSULA WENT THROUGH INTENSE CHANGES DURING GREENWICH MILLENNIUM VILLAGE'S FIRST YEARS AS THE NEW COMMUNITY AND INFRASTRUCTURE ESTABLISHED ITSELF. RESIDENTS LEARNED TO LIVE, RELAX AND PLAY TOGETHER, AND THE RESULTS WERE NOTHING SHORT OF INSPIRATIONAL.





WITH PEOPLE NOW LIVING IN THE FIRST PHASES, THE NEXT TASKS WERE CLEAR: TO PUSH AHEAD WITH THE REST OF THE DEVELOPMENT AND IMPROVE FACILITIES FOR THOSE ALREADY THERE. WHILE FURTHER WORK ON THE NEXT PHASES OF GMV STALLED, THE EXISTING VILLAGE COMMUNITY BEGAN TO FLOURISH.

# 2006

2006

- THE UNION BUILDINGS - DESIGNED BY TOVATT TO MARRY THE ARCHITECTURE OF RALPH ERSKINE TO THAT OF PROCTOR & MATTHEWS - ARE COMPLETED.



# 2007



2007

- A RESERVED MATTERS APPLICATION FOR PHASES 3, 4 AND 5 IS SUBMITTED.
- METCALFE COURT COMPLETED BY CHRISTMAS.

# 2008

2008

- THE VILLAGE SQUARE IS COMPLETED AND OPENED, WITH A PHARMACY, DRY CLEANER, CONVENIENCE STORE, HAIRDRESSER AND BEAUTY SALON.
- PLANNING PERMISSION FOR PHASES 3, 4 AND 5 IS APPROVED. HOWEVER A SUCCESSFUL APPEAL FROM THE PORT OF LONDON AUTHORITY AND AGGREGATES SITE SEES THIS QUASHED.
- CONSTRUCTION WORK FINISHES ON THE LAST COLLECTION OF HOMES IN PHASES 1 + 2. BY MID 2008 THE TOTAL NUMBER OF HOMES OCCUPIED IS 1,095.



# 2010



2010

- THE AYURVEDA PURA HEALTH SPA AND CAFÉ PURA OPEN ON THE VILLAGE SQUARE IN DECEMBER.
- THE SECOND DESIGN COMPETITION FOR GMV TAKES PLACE, INVITING SUBMISSIONS TO RE-THINK PHASES 3, 4 AND 5. A TEAM LED BY ARCHITECTS JESTICO & WHILES ARE SELECTED FROM AROUND 35 ENTRIES FROM ALL OVER THE WORLD.



# 2009

2009

- GMV RESIDENTS ASSOCIATION ORGANISES THE FIRST 'BIG LUNCH' IN JUNE - THIS DAY OF FUN ACTIVITIES WILL EVOLVE TO BECOME THE ANNUAL VILLAGE FAYRE IN 2017.





A SUMMARY — **THE BREAK IN THE CONSTRUCTION SCHEDULE ALLOWED THE EXISTING RESIDENTS TO GAIN THEIR OWN REAL SENSE OF COMMUNITY, AND GREENWICH MILLENNIUM VILLAGE DEVELOPED A SPECIAL IDENTITY AS AN ESTABLISHED YET UNIQUE PLACE TO LIVE.**





THIS PERIOD MARKED A **TURNING POINT FOR THE DEVELOPMENT**. AFTER YEARS OF WRANGLING AND REDESIGNING, PLANNING PERMISSION WAS FINALLY GRANTED FOR GMV'S NEXT BIG STAGE, AND WORK COULD START AGAIN TO COMPLETE THE VISION.

# 2013

# 2012



- 2012
- PLANNING PERMISSION FINALLY GRANTED FOR PHASES 3, 4 AND 5 IN MARCH AFTER FOUR YEARS OF WORK.
  - THE FIRST PHASE OF NEW BLOCKS DESIGNED BY JESTICO & WHILES IS LAUNCHED IN AUGUST. THE NEW ARCHITECTURE FOLLOWS ERSKINE'S ORIGINAL CONCEPT OF LONDON SQUARES, BUT WITH A VERY DIFFERENT ELEVATIONAL TREATMENT TO ANYTHING SEEN AT GMV BEFORE.

- 2012
- MILLENNIUM MINIS NURSERY FOR CHILDREN AGED 3 MONTHS TO 4 YEARS OPENS NEXT TO THE ECOLOGY PARK VISITOR CENTRE.



- 2015
- THE FIRST COMPLETIONS ON PHASES 3, 4 AND 5 TAKE PLACE, BRINGING NEW RESIDENTS TO GMV.
  - MORE NEW HOMES ARE RELEASED, INCLUDING A COLLECTION OF SMALLER 4 STOREY BLOCKS AND THE MAST HOUSE.

- THE 3,480 SQUARE METRE CHILDRENS ECO PLAY PARK, COMPLETE WITH A SAND PIT AND INSECT HOTELS, OPENS WITHIN THE SOUTHERN PARK IN OCTOBER.



- 2013
- GMV RECEIVES A CEEQUAL WHOLE PROJECT AWARD AND IS ALSO A HOUSING DESIGN AWARD FINALIST.
  - CONSTRUCTION CONTINUES WITH A SERIES OF 10 STOREY BUILDINGS, DESIGNED TO REDUCE THE ACOUSTIC IMPACT OF THE DEVELOPMENT.

- 2013
- GMV SEES CHRISTMAS IN WITH A CAROL CONCERT AND A CHRISTMAS CARD COMPETITION FOR CHILDREN AT MILLENNIUM PRIMARY SCHOOL.
  - THE SQUARES, ALONG WITH THE TALL BUILDINGS ADJACENT TO THE AGGREGATE WORKS, GO ON SALE IN EARLY SEPTEMBER.



# 2015





**A SUMMARY — THIS PERIOD WAS A MONUMENTAL STEP FORWARD FOR GREENWICH MILLENNIUM VILLAGE. SPECTACULAR NEW BLOCKS CAME INTO PLACE ALONGSIDE ADDITIONS TO THE SQUARES AND GREEN SPACES - ALL EXPANDING ON RALPH ERSKINE'S VISIONARY MASTERPLAN.**



WHILE WORK CONTINUES APACE TOWARDS GMV'S COMPLETION, THE COMMUNITY GROWS, EVOLVES AND BECOMES EVEN MORE ACTIVE AS NEW RESIDENTS MOVE IN. **NEW SOCIAL ACTIVITIES** ARE LAUNCHED AND EXISTING EVENTS BECOME MORE POPULAR!

# 2016



- 2016
- IVERNA QUAY AND MILLENNIUM TERRACE BLOCKS LAUNCH IN NOVEMBER.
  - GMV SPONSOR SIX SAILS AT THE ANNUAL LONDON DINCHY REGATTA.



# 2017



- 2017
- THE FIRST HOUSES AT GMV ARE PUT ON SALE.
  - 20TH ANNIVERSARY OF THE PURCHASE OF THE SITE BY THE PUBLIC SECTOR FOR GMV.

- 2017
- THE FIRST ANNUAL VILLAGE FAYRE, WITH FUN ACTIVITIES, GAMES, CRAFTS, FOOD AND DRINK, IS HELD IN SOUTHERN PARK.



- 2017
- SENIOR REPRESENTATIVES FROM COUNTRYSIDE, TAYLOR WIMPEY, THE GREATER LONDON AUTHORITY AND BENNETT CONSTRUCTION ATTEND A 'TOPPING-OUT' CEREMONY AT THE LATIMER APARTMENTS IN OCTOBER.

# 2018

- 2018
- THE FIRST 'BALCONIES IN BLOOM' PLANTING MASTERCLASS TAKES PLACE IN MAY.



- 2018
- VILLAGE LIFE MAGAZINE LAUNCHES, TO CHRONICLE ALL THE EVENTS AND NEWS FROM AROUND GMV.

- 2018
- MAJOR REBRAND OF GMV, INCLUDING A NEW LOGO.
  - LAUNCH OF THE PLAZA, THE NEXT PHASE OF HOMES SET AROUND A NEW VILLAGE SQUARE.

- 2019
- NEW PHASE, COMMODORE'S QUARTER, HOME TO NEW COMMERCIAL SPACES, AS WELL AS NEW HOMES, LAUNCHES.




# 2019

- 2019
- A SERIES OF EVENTS ACROSS THE YEAR BRINGS THE COMMUNITY TOGETHER.



- 2019
- GMV CELEBRATES THE 'TOPPING OUT' AT COMMODORE'S QUARTER.





**A SUMMARY — THE GROWTH IN THE NUMBER OF EVENTS AND SOCIAL ACTIVITIES AT GREENWICH MILLENNIUM VILLAGE IS TESTAMENT TO THE VILLAGE'S COMMUNITY SPIRIT AND PEOPLE-FOCUSED DESIGN. AS THIS VISION FOR MODERN LIVING REACHES COMPLETION, WE CAN ONLY FEEL OPTIMISTIC FOR THE FUTURE!**





THE DEVELOPMENT TODAY

GMV HAS STOOD THE TEST OF TIME AND CONTINUES TO EVOLVE. KEY TO THE SUCCESS OF THE DEVELOPMENT HAS ALWAYS BEEN ITS PEOPLE - THE RESIDENTS, MANAGEMENT TEAMS AND COMMUNITY MEMBERS - WHO ALL WORK TO MAKE THINGS HAPPEN.

# THE DEVELOPMENT TODAY

2000-2020 | GREENWICH MILLENNIUM VILLAGE

SOMEONE STANDING BY THE NEWLY-PLANTED SAPPLINGS BORDERING SOUTHERN PARK 20 YEARS AGO WOULD NEVER HAVE IMAGINED HOW THIS COMMUNITY HAS GROWN, MATURED AND HELPED TO TRANSFORM THE GREENWICH PENINSULA. IMPRESSIVE INFRASTRUCTURE, MATURING PARKLAND AND STUNNING NEW DEVELOPMENTS, TOGETHER WITH A DIVERSE INFLUX OF RESIDENTS FROM ALL WALKS OF LIFE, HAVE MADE GMV AN EXCITING, VIBRANT PLACE TO LIVE.

More young families are moving into the Village than ever before, creating an active, involved community that enjoys each other's company as much as everything these surroundings have to offer.

*"I really enjoy the familial community buzz at GMV, which is amplified by the surrounding environment and the work of the Residents' Association. We meet once a month to plan events and activities for the community to enjoy. On an annual basis, we also organise a 'Summer Fayre' for families and friends at GMV – the children absolutely love it."*

SYLVIA WILLIAMS, RESIDENTS ASSOCIATION SOCIAL SECRETARY

Events now play a huge part at GMV, with crowds growing year-on-year at gatherings for Christmas carols, Chinese New Year, Halloween, Easter, Valentine's Day, Carnival and more - each with its own open-air markets and refreshments stalls to get everyone rubbing shoulders.

*"It's very encouraging to see how events like these keep getting bigger every year. I'm excited to see how these events continue to evolve."*

CHRIS BLADON, GMV DIRECTOR

The changes in transportation around the Peninsula over the last 20 years have been nothing short of revolutionary. The development brought new roads, underground links, the Thames Clipper ferry and, of course, the Emirates Airline.

*"The unique thing about GMV is you're 15 minutes to Canary Wharf, and half an hour to the centre of London - and you're right on top of it. If you want the hustle and bustle, it's on your doorstep, but also the tranquillity of the Village too."*

PETER WILLIS, GMV DIRECTOR



The open spaces at GMV have always been a vital part of the masterplan for the community. Our squares, parkland and lakes have matured to become places where everyone can relax.

*"One of our highlights of selling here is what we have to offer in all the park space, the Ecology Park and Swan Lake. Kids and people of all ages just all gather and have their picnics as soon as the nice weather comes. It's very relaxing."*

RITA BRANDMULLER, GMV SALES TEAM

Since the beginning, the vision at GMV was to not just build houses, but homes, and a place people love to live in. It takes people looking after a community to keep it ship-shape, and the concierge team are on hand whenever residents need them.

*"We are proud of the happy and diverse community that has been established at GMV. My team makes a great effort to maintain high standards of service and the high quality of the public areas and green spaces, making sure it is well looked after for generations to come."*

BILL CLARKE, HEAD CONCIERGE AT GMV PHASE 1 & 2





**GMV COVERS A LOT OF GROUND - LITERALLY.** WITH SUCH A TAPESTRY OF AMENITIES, PEOPLE AND PLACES, YOU'RE SURE TO FIND ALL KINDS OF ACTIVITIES, WILDLIFE, SERVICES AND STORIES, AND BE SURPRISED BY WHAT YOU DIDN'T KNOW ABOUT THE SPACES WHERE RESIDENTS CAN WALK, CYCLE, LIVE, WORK AND SPEND TIME.

# GREENWICH MILLENNIUM VILLAGE IN NUMBERS

**326**

YEARS SINCE THE FIRST MAJOR BUILDING ON GREENWICH PENINSULA (A LARGE GOVERNMENT POWDER MAGAZINE)

**OVER 3400\***  
RESIDENTS

**85**  
SPECIES OF BIRDS  
IN THE ECOLOGY PARK

**450**  
PRIMARY SCHOOL  
PLACES FILLED

**8**  
DIFFERENT  
BUS ROUTES  
SERVING THE  
DEVELOPMENT



**2**  
MINUTES TO  
CANARY WHARF  
FROM NORTH  
GREENWICH  
STATION

**1**  
MILE WALK TO  
WESTCOMBE PARK  
THAMESLINK STATION  
FROM THE VILLAGE  
SQUARE

**24**  
HOURS A DAY,  
365 DAYS A YEAR  
CONCIERGE SERVICE



**0.6** MILES  
(970 METRES) WALK  
FROM THE CONCIERGE OFFICE  
AT OVAL SQUARE TO NORTH  
GREENWICH STATION

**1,718**

HOMES ALREADY COMPLETED  
ACROSS GMV AND A TOTAL  
OF **OVER 2,800** WHEN GMV IS  
COMPLETED.

**OVER 60,000**  
SHRUBS PLANTED AND  
OVER 12,000 TREES



**4** ACRES  
OF ON-SITE ECOLOGY PARK  
TO EXPLORE AND DISCOVER



A NEW COMMUNITY

# A NEW COMMUNITY

**“THERE IS AN INCREDIBLE SENSE OF COMMUNITY HERE AT GREENWICH MILLENNIUM VILLAGE. MOST OF THE RESIDENTS ARE MADE UP OF FAMILIES, AND THAT HAS HELPED MYSELF AND MY DAUGHTER ESTELLE TO FORGE CLOSE FRIENDSHIPS WITH OUR NEIGHBOURS.”**

ROXANA DAVOUDI RESIDENT





# WHAT OUR RESIDENTS SAY...

**GREENWICH MILLENNIUM VILLAGE'S VIBRANT, INCLUSIVE COMMUNITY SPIRIT IS A RESULT OF THE PEOPLE WHO LIVE HERE. RESIDENT ENGAGEMENT HAS BEEN VITAL FROM THE OUTSET, HELPING TO BRING PEOPLE TOGETHER AND SHAPE GMV AS IT HAS GROWN.**

Almost as soon as the developers began organising social events, the residents at GMV made friends and connections among themselves, and started their own meetings and activities. The Residents Association has a strong role in the Village, and acts as a great forum for thoughts and ideas about the community.

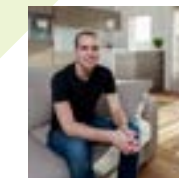
*There are some fantastic events that are organised on a regular basis. We love the annual Greenwich Millennium Village Summer Fayre, where the community gathers to enjoy food and music. Events like these also give the children in the development a chance to come together and play.*

*The ecology park also holds a range of fun activities. Estelle, my daughter, is always down there with her friends from the development and we often struggle to get her to leave! ”*

**Roxana Davoudi**

”I really appreciate how green and open the development is. There are some great routes to run into Greenwich and down to the Thames Barrier! And it's so well connected – it makes my commute incredibly straightforward.”

**Sam Otterburn**



”The quality of everything in my apartment is fantastic, especially the kitchen and bathroom. My neighbours are great too, we all went out together and even have a WhatsApp group! It really feels like a community.”

**Jamie Mead**

”My husband and I are constantly impressed by the way GMV fosters family life. We have lived at the development since 2004 so our four year old daughter has been growing up in a beautiful home within a children's paradise ”

**Sylvia Williams**



”Living at GMV I find myself rarely leaving the community. Everything I could possibly want is right at my doorstep, from The O2 arena, where I can go to see my favourite Indian artists perform, to the beautiful ecology park that lines the development – we just can't stay away.”

**Madhumitha Mohan**





# WHAT THE TEAM SAYS...

FEW PEOPLE HAVE A GREATER KNOWLEDGE OF WHAT RESIDENTS LOVE ABOUT GMV THAN THE TEAM WORKING IN THE MARKETING SUITE IN THE VILLAGE SQUARE. WE SPOKE TO **RITA BRANDMULLER**, A MEMBER OF THE SALES TEAM SINCE 2001, ABOUT GMV'S GROWTH AND ITS COMMUNITY SPIRIT.

## WHY DID YOU ORIGINALLY WANT TO WORK AT GMV?

I was looking to restart a career back in 2001, and being part of a long-term project appealed to me. I was interested in seeing something grow from its infancy to being a thriving community.

## WHAT IS IT LIKE WORKING AT GMV?

I love the customers - offering them a product that meets their needs so they get really excited and can't wait to move in. In 2001, most purchasers were young professionals, but now we are seeing many more families with young children and I think that's wonderful. It's such a diverse development.

## DO YOU THINK THERE IS A REAL SENSE OF VILLAGE LIFE AT GMV?

It feels much more like a village now than at the beginning. As the development has grown, we are seeing the community grow with it. The schools, nursery, shops, cafés and other businesses on the square creates a hub of activity - it feels very relaxed and yet the heart of London is only a short tube ride away. It's like having the best of both worlds.

## WHAT ARE YOUR KEY MEMORIES OF THE AREA'S TRANSFORMATION IN THE LAST 20 YEARS?

There have been so many highlights. The vibrant O2 arena, the transport links, the cable car to the Royal Victoria Docks and ExCel, the River Clipper service, the many buses and tubes. None of this existed when Phase 1 first launched, so more people are walking and everything is easy to get to without using a car.

## WHAT ARE PEOPLE'S MAIN REASONS FOR BUYING HERE?

A lot have friends who have already bought here, as well as the community. People also usually end up buying because of the proximity to Canary Wharf and The City, where most of our purchasers work. There are facilities close by and it's easy to get into London whilst also enjoying the calm, quiet life here, away from the hustle and bustle.

## THERE ARE QUITE A FEW REPEAT PURCHASES. WHAT DO YOU THINK MAKES THEM STAY?

Some people come into GMV to rent, stay a year or two, and end up purchasing. Repeat purchases are also common because people have growing families and need to upsize, but they love the development and want to stay in The Village. We have a variety of properties, so there is something for everyone.

## WHAT'S BEEN YOUR MOST HEARTWARMING EXPERIENCE?

As a mother and a grandmother, I especially connect with the first-time purchasers. I enjoy helping them find a property to suit them as if they were my own children. Often, parents of purchasers come in to thank me for helping them out, and that gives me a lot of job satisfaction. Some purchased as young couples and now they're families with children going into the next level of schooling, and that's always a pleasure to witness.

## WHAT ARE YOUR HOPES FOR THE NEXT 10 YEARS AT GMV?

Having been part of the development since 2001, I would love to see it through to completion. That is a long time, but it would give me so much satisfaction knowing I restarted my working career here and have seen it grow from start to finish.



**"I FEEL REALLY PRIVILEGED TO HAVE BEEN A PART OF THIS PROJECT FROM THE BEGINNING, ESPECIALLY FOR SO MANY YEARS. I'M PROUD TO SEE HOW THE DEVELOPMENT HAS GROWN AND THE NEW COMMUNITY HAS COME TOGETHER."**

**RITA BRANDMULLER**, SALES CONSULTANT



# MORE THAN JUST A SQUARE

VILLAGE LIFE IN THE CITY WOULD NOT BE POSSIBLE WITHOUT A SQUARE TO PROVIDE A FOCUS FOR COMMUNITY ACTIVITY AND EVENTS. GMV'S **MAIN VILLAGE SQUARE** HAS BECOME A VITAL SOCIAL HUB, AND WITH EVERY NEW BLOCK THAT OPENS A NEW SHARED SPACE COMES INTO BEING.



ON-SITE CAFÉ



RELAX AT THE HEALTH SPA &amp; BEAUTY CENTRE

It's hard to imagine what it must have been like 20 years ago, when the main Village Square site was just a patch of hard ground, home to a portacabin that housed the concierge office. Now a thriving hub for businesses, public events and socialising, the principal square is very much the gateway to the Village.

Originally designed in an oval shape, after the main Square in the Italian city of Lucca, plans had to be changed after the road and busway were laid out, and the GMV design team created a rectangular area to form a focal point at the tapering south end of the Peninsula's Central Park, with a beautiful view up West Parkside to The O2.

Its opening in 2008 was a big step forward for the community. As well as the relaxing landscaped garden area, the main Square gave residents access to a pharmacy, local shop, cashpoint, dry cleaners, hairdresser, beauty salon and estate agent, all within a five-minute walk of their front door. Café Pura and the Ayurveda Pura Health Spa opened in 2010, adding the perfect finishing touches.

The large paved open space has been put to great use since its construction, acting as a hub for most public social events in the Village. Designed to include power points under removable slabs, the Square has been set up to cater for markets, entertainment, extra lighting and of course decorations for the traditional 20-foot Christmas tree!

In recent years, residents have crowded into the Square to enjoy food, drink and fun at outdoor market and workshop events for Halloween, Valentine's Day, Chinese New Year, Carnival and Easter, as well as the much-loved Christmas Carol Concert, and the numbers keep getting bigger every year.

With sightlines leading your eyes further into the whole Village site in every direction, the main Square offers routes onwards through buildings to the parks and other shared spaces beyond. As new phases have developed, new village squares have been formed, complete with seated areas to relax. Some, like that in the north-east sector, come with grassed areas and views across the park, while others, such as within the Commodore's Quarter, feature shops and a play area for children. All are places where people can spend time together or in peace.

Wherever you go within GMV, public open spaces play a key role in maintaining the community. And the concierge service? It's now housed in first-class offices on John Harrison Way and Peartree Way.





FAMILY

COMMUNITY

FUN

# CAPTIVATING EVENTS

GMV IS HOME TO A VIBRANT MIX OF PEOPLE OF ALL AGES, BACKGROUNDS, AND NATIONALITIES, WITH MORE ARRIVING AS NEW PHASES ARE COMPLETED. SOCIAL EVENTS BRING THE WHOLE COMMUNITY TOGETHER AND ALLOW EVERYONE TO SHARE IN FUN, FESTIVITIES AND FRIENDSHIP.

What defines GMV, and marks it out from any other development on the Peninsula, is its community spirit. As the population, infrastructure and amenities have grown, so many of GMV's diverse range of residents have got to know each other, happily spend time together, and form cherished friendships.

Nowhere is this more visible than in the rise of the events scene. In the main Village Square, crowds have been growing at the annual Christmas Carol Concert since it started in 2013, with extra social events being added in more recent years for Halloween, Easter, Valentine's Day, Carnival and Chinese New Year. Every occasion comes with its own open-air market and refreshments stalls from businesses within GMV, so everyone gets to help the local economy as well as socialise and have fun.

Meanwhile, what began as a friendly barbeque and social gathering with kids' activities called the 'Big Lunch' in 2009 grew so much in popularity that it became the celebrated annual Village Fayre in 2017, and continues to thrive. Every summer, the event expands the range of food, drink, stalls and live entertainment on offer, and will only increase in size as more and more residents flock into the park from every corner of the Village.

Both Southern Park and the Ecology Park also get in on the action with military fitness sessions and plenty of activities for children at the visitor centre. And we mustn't forget the workshops for Balconies In Bloom, chocolate egg decorating, pumpkin designs, facepainting and several baking experiments. Both messy and fun in equal measure, the showhome will never be the same again!

ALL  
YEAR

JOY

EASTER EGG HUNT  
FUN AROUND THE  
VILLAGE SQUARE

CAROLS ROUND  
THE CHRISTMAS  
TREE



# OPEN SPACE

FROM THE MOMENT THE DESIGNERS PUT PEN TO PAPER, OPEN SPACES HAVE BEEN A VITAL PART OF GMV'S WAY OF LIFE.



# SPACE TO BREATHE, ROOM TO GROW



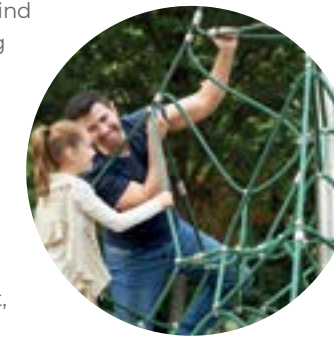
AT GMV, THE ENVIRONMENT IS INCREDIBLY IMPORTANT. STYLISH, CHARACTERFUL ARCHITECTURE SITS COMFORTABLY WITHIN BEAUTIFULLY-LANDSCAPED PARKS, SQUARES AND WATERSIDE PATHS, WITH TREE-LINED AVENUES AND LAKESIDE WALKS ON YOUR DOORSTEP.



**A healthy community needs places where people can mingle without pressure, gather for picnics or larger events, let children play, enjoy nature, go walking, running or cycling, or simply spend time outside of their own four walls. GMV offers this in abundance.**

Swan Lake and the expanse of Southern Park provide an incredible amount of open space for recreation, exercise and group activities, as well as the now annual Village Summer Fayre. At any time of the year, you will find families, groups and individuals exercising, riding bikes along the designated cycle trails, kicking a ball about, strolling along the Thames Path to admire the river, the woodland and the wildlife, or to just enjoy being together.

In 2015, a large-scale children's eco play park opened within the site, providing a focus for active play and study in the natural environment, and built using entirely reclaimed materials. As well as a climbing tower, log walk, cross-beam balance trail, mast activity net, sand pits, living willow tunnel and timber swing, kids also marvel at the two insect hotels where pollinators and pest controllers gather to nest and shelter.



Meanwhile the Village Squares, semi-private garden courts and new inter-block plazas all add to the shared environment that is vital to maintaining the community at GMV. Homes, communal spaces, podium gardens and open green areas have been designed to encourage people to mix together, relax, try new things and enjoy each other's company. Somewhere, there is an open space for everyone.

**“ I CAN'T SEE ANOTHER DEVELOPMENT LIKE THIS IN BRITAIN; GREENWICH MILLENNIUM VILLAGE HAS BEEN DESIGNED TO SUCH A HIGH STANDARD. FEW NEW DEVELOPMENTS HAVE AS MUCH GREEN SPACE AS WE HAVE HERE.”**

**NICK RAYNSFORD**  
MP FOR GREENWICH & WOOLWICH 1997-2015,  
AND RESIDENT SINCE 2001



# MOVE CLOSER TO NATURE

DISCOVER OVER  
**16**  
SPECIES OF  
DRAGONFLY AND  
DAMSELFLY

SEEK OUT OVER  
**20**  
SPECIES OF  
BUTTERFLY

**85**  
SPECIES OF  
BIRDS CAN BE  
FOUND IN THE  
ECOLOGY PARK

**100s**  
OF SCHOOLCHILDREN  
GAINING HANDS ON  
EXPERIENCE

ENJOY A  
CALENDAR OF  
**SEASONAL  
COMMUNITY  
EVENTS**

THE ECOLOGY PARK, A CENTRAL FEATURE OF THE DEVELOPMENT FROM THE INITIAL PLANNING STAGE, IS PART OF WHAT MAKES GMV UNIQUE. HOME TO NUMEROUS SPECIES OF BIRDS, PLANTS AND OTHER WILDLIFE, FAMILIES LOVE TO SPEND TIME WALKING, HIDING AND EXPLORING IN THIS SPECIAL PLACE.

GMV's four-acre Ecology Park is a genuine focal point in the community that both adults and children have fallen in love with. Owned by the Land Trust Charity and managed by the Conservation Volunteers, visitors can explore the areas of marsh, meadow and woodland surrounding the site's two lakes and beach via a network of wooden boardwalks and bird hides.

First opening in 2002, the Park encouraged meadow grasses, trees, wildflowers and reed banks to grow and become home to all kinds of wildlife. The ponds and islets attract up to 85 species of migrating and estuarine birds, while the wider site is a haven for a variety of dragonflies, butterflies, damselflies and bees, and the Thames foreshore was enhanced to appeal to freshwater fish. Over time, the Ecology Park has slowly developed and matured, becoming the true natural habitat we see today.

The park's visitor centre plays host to a calendar of seasonal community events, with hundreds of schoolchildren gaining hands-on experience of wildlife and ecology, and local volunteers are welcome to get as involved as they are able to with activities, conservation and upkeep. Open and free to everyone, GMV's Ecology Park proudly ensures residents and visitors alike can be several steps closer to nature, just a short walk from their apartment in the city.





# THE FUTURE

**LIKE A LIVING THING - GREENWICH MILLENNIUM VILLAGE IS STILL GROWING, EVOLVING AND MATURING WITH EVERY SEASON THAT PASSES.** THE FINAL QUARTERS WITHIN THE SITE STAND READY FOR THE LAST PHASE OF CONSTRUCTION AND WE LOOK FORWARD TO THE COMPLETION OF AN INSPIRATIONAL MASTERPLAN.



**2020 AND ONWARDS** WILL BE THE MOST EXCITING YEARS YET FOR GREENWICH MILLENNIUM VILLAGE. AS MORE LIVING SPACES ARE COMPLETED, AND MORE PEOPLE COME TO LIVE IN THE COMMUNITY, MORE FACILITIES WILL BE PUT IN PLACE TO SERVICE THEIR NEEDS AND COMPLEMENT THEIR LIFESTYLES. **THERE'S A LOT TO LOOK FORWARD TO!**

As the new housing quarters come together, so will new amenities to go with them. New neighbourhoods will feature squares for cafés, shops and social spaces, and playgrounds will be added to give families places to have fun and relax. New schools have already materialised to cater for the growing number of younger residents, and ideas are being considered for spaces for community groups and the older generation as the population matures. Meanwhile, plans are in development to expand the Ecology Park to offer residents more woodland and waterway areas to explore.

Key to the philosophy of GMV is resident consultation - finding out what people like, and also what could be done better - and taking this on board as we move forward. As ever, the development thrives on identifying what has been successful, and building on it to make the place better for everyone.

It'll be 10 more years before the last roof is finished and the last windows glazed in GMV, but there'll be years where we see the community continue to flourish and residents form close ties with each other in the most visionary development this country has ever seen.

### *New Open Spaces*

VILLAGE SQUARES AND COMMUNITY GARDENS ARE ON THE HORIZON AS GMV EXPANDS OVER THE NEXT 10 YEARS.

### *Retail Therapy*

FROM 2020 RESIDENTS WILL BE ABLE TO ENJOY NEW SHOPPING EXPERIENCES WITH ADDITIONAL RETAIL AND COMMERCIAL SPACES PLANNED.

### *Seasonal Events and Celebrations*

FROM SPORTS DAYS TO HALLOWEEN, GMV WILL CONTINUE TO BRING THE COMMUNITY TOGETHER WITH NEW AND EXCITING EVENTS.



THE  
OBSERVATORY



**"WE HAVE WORKED FROM THE OUTSIDE INWARDS ON THIS NEW PHASE. THESE BUILDINGS WILL THEN FACE AND OVERLOOK THE EDGE OF THE PARK SO THEY WILL COMPLETE THE IDEA OF A FRINGE OF BUILDINGS AROUND THE PARKSIDE. THEY WILL BE STUNNING APARTMENTS WITH FANTASTIC VIEWS ACROSS THE PARK AND ONTO THE RIVER, AND IN THE DISTANCE, THEY CAN SEE THE SKYLINE OF CANARY WHARF."**

HEINZ RICHARDSON, DIRECTOR OF JESTICO & WHILES

CGI OF THE OBSERVATORY VIEWED FROM SOUTHERN PARK

2000-2020 GREENWICH MILLENNIUM VILLAGE

# THE NEXT GENERATION

WORK IS ONGOING TO BRING THE FINAL PHASES OF GMV TO LIFE - A COLLECTION OF OUTSTANDING APARTMENTS OFFERING YET ANOTHER NEW TWIST ON THE ORIGINAL VISION, WHILE IN KEEPING WITH THE DEVELOPMENT'S CORE MASTERPLAN.

Next on the horizon at GMV is the first of the superior Parkside homes, each occupying a premier position on the development. '67 Park Central' is situated with stunning views over both the Southern and Ecology Parks, as well as the Thames and Canary Wharf. These beautifully appointed, exclusive apartments and maisonettes, will feature the latest in contemporary design and specifications, as well as exciting new facilities such as private porters, screening rooms and more!

Another exciting phase, The Observatory, will introduce a statement block to GMV, in a prime position adjacent to both the Ecology Park and River Thames. This remarkable phase is destined to be a designed masterpiece affording views across the Village's parks and lakes, plus it benefits from an elevated communal garden on the 10th floor, where residents can wind down after a busy day and watch the sun set across the Thames and London.

All new homes at GMV are devised to raise the bar again and again in terms of ambition and quality, continuing the people-centred approach and sense of placemaking we excel at, while providing yet more versatile living spaces for our vibrant community to enjoy.

## 67 PARK CENTRAL

THE FIRST COLLECTION  
OF PARKSIDE HOMES  
LAUNCHING SOON.

CGI DEPICTING NEW  
PARKSIDE HOMES, PART  
OF 67 PARK CENTRAL





# AN AWARD-WINNING TEAM

MEET THE TEAM — REALISING A PROJECT WITH THE SCALE AND VISION OF GMV REQUIRED EXPERT KNOWLEDGE, INCREDIBLE PROFESSIONAL SKILLS, UNWAVERING ENTHUSIASM AND ROCK-SOLID CONFIDENCE IN THE END PRODUCT. LET'S MEET THE TEAMS WHO WORKED TO BRING GMV TO LIFE.



**“WE WERE REALLY PLEASED WHEN WE WERE CHOSEN AS THE WINNERS OF THE COMPETITION.”**

HEINZ RICHARDSON,  
DIRECTOR OF JESTICO & WHILES

jestico + whiles

# THE ARCHITECTS

PICTURED ARE JESTICO & WHILES DIRECTORS EION KEATING (LEFT) AND HEINZ RICHARDSON (RIGHT).



RALPH ERSKINE AND JOHANNES TOVATT'S VISIONARY MASTERPLAN WAS ALWAYS GOING TO BE A TOUGH ACT TO FOLLOW. BUT THE ARCHITECTS **JESTICO & WHILES** HAVE MORE THAN RISEN TO THE CHALLENGE.

**Jestico & Whiles'** re-imagining of the development between the park and Angerstein Wharf, keeping the infrastructure and layout in place, allowed construction to restart in 2012. Heading up a strong, collaborative team, they have developed designs true to the spirit and intentions of the original Erskine Tovatt plan, but with different twist in every block. We sat down to find out more about their involvement with the project.

## STARTING OUT

*"In 2010, there was a design competition and we were invited to enter. We did lots of work and were really pleased when we were chosen as winners of the competition. We developed the masterplan and we are still working on it now, almost a decade later.*

*We have a design philosophy when we are designing primarily residential developments, such as GMV, and we put humanity and sustainability at the heart. We also like to consider that all the layouts of the apartments and homes are thoughtful and practical, and to give everything a sense of identity and a sense of place.*

*People that have bought homes here saw themselves very much as pioneers. They were pioneering the millennium lifestyle which was putting sustainability first and incorporating nature, with the open space and Ecology Park.*

*The specific principles that we developed were to build upon the work of Phases 1 and 2 that Ralph Erskine had masterplanned and to create what we called "compressed and expanding space." This led us down the route of designing some public squares, a series of mews and avenues, public and private spaces."*

## EVOLVING DESIGNS

*"In this particular instance, we were doing the later phases of an earlier scheme that had been designed by Ralph Erskine, who had set up the vision in the early days. His vision was based very much on the integration of landscape, humanity and human scale. So we evolved that into our own style in the later stages.*

*We also have to be alert to changing lifestyles. We are almost 20 years on from the original vision, 20 years is a generation, so the needs in terms of all sort of things to do with more sustainable ways of living, including more sustainable ways of moving around and more sustainable lifestyles, impact on the way we design the development.*

*The fundamental principles that the masterplan delivered and that we had proposed at our very early competition stage, remains true to this day and as we go forward into the future as well. The materials we used, primarily brick, contribute to the warmth and humanity we've described.*

*When you are walking around a distinctive place that is GMV, it has its own distinctive character and that character is preserved in the phases that we have delivered and are delivering at the moment. I think the central focus of the village green and the green heart of the scheme, and of course, being close to the river makes it quite special.*

*What we've built so far, has created spaces and places that are remarkably true to what we envisaged back in 2010. The street layouts are these slightly quirky ones. It's organised at one level as a very simple grid with buildings around them, but we slightly twisted the streets so that the views you see are revealed as you walk through them. There's a little bit of revelation of different angles and corners that you see as you walk through it!*

*The Ecology Park and the Southern Park were built in the beginning, so the landscape has matured now, and it means that you are putting buildings around a landscape, rather than putting a landscape between buildings. As you look out to the skyline, you can see treetops, and into the distance you can just about see the tops of some of the buildings. It feels like a unique place, right in the heart of the city."*

## THE FUTURE

*"To walk around it now and to see it coming to life and to see people living there, making it their own, adding their own lifestyle to it, I think is bringing the place alive and I'm really looking forward to seeing it when it's completed.*

*You get the sense that people who live here appreciate its particular location, and its particular environment and are very proud of it.*

*The place which is GMV has come about because of a huge amount of belief and vision and an inordinate amount of hard work. The excitement and the commitment towards making this a fantastic place remains, almost twenty years after it was first conceived, so it's really really exciting."*





BEAULIEU, CHELMSFORD, ESSEX



**COUNTRYSIDE**  
Places People Love

COUNTRYSIDE'S FOUNDER ALAN CHERRY IMMEDIATELY UNDERSTOOD THE VISION BEHIND THE MILLENNIUM COMMUNITY CONCEPT AND DEVELOPED A PASSION THAT NEVER WANED. THIS LEGACY CONTINUES TODAY.



AURA, CAMBRIDGE



ST. LUKE'S PARK, RUNWELL, ESSEX

**“COUNTRYSIDE  
ACTUALLY KNOWS  
HOW TO CREATE  
COMMUNITIES AND  
CAPTURE THE POWER  
AND THE SPIRIT OF  
COMMUNITY. PLACES  
PEOPLE LOVE IS WHAT  
WE SPECIALISE IN.”**

**CHRIS BLADON,**  
MANAGING DIRECTOR, COUNTRYSIDE -  
HOUSEBUILDING EAST REGION

COUNTRYSIDE  
STRONGLY BELIEVE THAT THE  
ENVIRONMENT PEOPLE LIVE IN  
MATTERS. THEY HAVE A PASSION  
FOR CREATING PLACES WHERE  
PEOPLE ASPIRE TO LIVE, THAT  
DELIVER ENDURING VALUE AND  
WHERE PEOPLE FEEL A TRUE  
SENSE OF BELONGING.

All Countryside developments and homes carry a signature style and character, designed to work for the way people live today with materials that reflect their commitment to quality. The exacting standards and sustainable credentials combine to create places that will stand the test of time.

From the character of the homes they build to the planning of environments and the unique detailing of the landscape, the Countryside creative approach to place making creates places where people feel at home, providing a greater sense of belonging, spirit of neighbourhood and quality of life for everyone who lives in and around the developments.





AN AWARD-WINNING TEAM

PALACE VIEW  
LAMBETH HIGH STREET SE1

Taylor  
Wimpey  
Central London

## AN AWARD - WINNING TEAM

TAYLOR WIMPEY WERE INSTRUMENTAL IN HELPING THE VISION OF GMV COME TO LIFE. AS JOINT DEVELOPERS, THEY HAVE BEEN INVOLVED AT EVERY LEVEL, FROM THE CONSTRUCTION TO THE BUSINESS OF RUNNING THE VILLAGE.

2000-2020 | GREENWICH MILLENNIUM VILLAGE



THE MUSIC BOX  
UNION STREET SE1

CREATING  
DISTINCTIVE,  
HIGH-QUALITY  
PROPERTIES  
AND PLACES IN  
CENTRAL LONDON  
LOCATIONS THAT  
TRULY STAND OUT  
FROM THE CROWD.

TAYLOR WIMPEY CENTRAL LONDON IS PART OF ONE OF THE LARGEST RESIDENTIAL DEVELOPERS IN THE UK, THE FTSE 100 LISTED TAYLOR WIMPEY PLC.

The specialist division takes a bespoke approach to create distinctive, high quality properties and places in central London locations that truly stand out from the crowd.

While every development in the portfolio is unique, all share the same ideals of expert design, high quality craftsmanship, practicality and investment security. And all come with the guarantee of excellent customer service.



AN AWARD-WINNING TEAM

SUPPORTED BY  
MAYOR OF LONDON

# AN AWARD - WINNING TEAM

THE HOUSING AND LAND DIRECTORATE IS RESPONSIBLE  
FOR THE MAYOR'S ONGOING PLANS TO DELIVER NEW  
AND IMPROVED HOMES AND STRONG COMMUNITIES  
ACROSS THE 32 BOROUGH OF LONDON.

In 1997, a government body called English Partnerships, commissioned by Deputy Prime Minister John Prescott and sponsored by the Department for Communities and Local Government, set up the original competition to design a Millennium Community, the project that became Greenwich Millennium Village.

An agency for national regeneration, supporting high-quality sustainable growth in England, it was rolled into the Homes and Communities Agency in 2008. Much of the role it played in London has since passed to the GLA, and now the Mayor Of London's office.

Working closely with boroughs and partners, the Mayor Of London manages housing investment programmes and land and property assets to support the building of affordable homes, job creation and regeneration.

2000

2020



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MARKETING SUITE & SHOW HOMES, THE VILLAGE SQUARE,  
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VISIT  
GMV.LONDON

**Taylor  
Wimpey**  
Central London

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**MAYOR OF LONDON**

  
**COUNTRYSIDE**  
Places People Love